

**LATEST DEVELOPMENTS ON THE APPLICATION OF THE NEW
GENERAL DATA PROTECTION REGULATION (GDPR)**

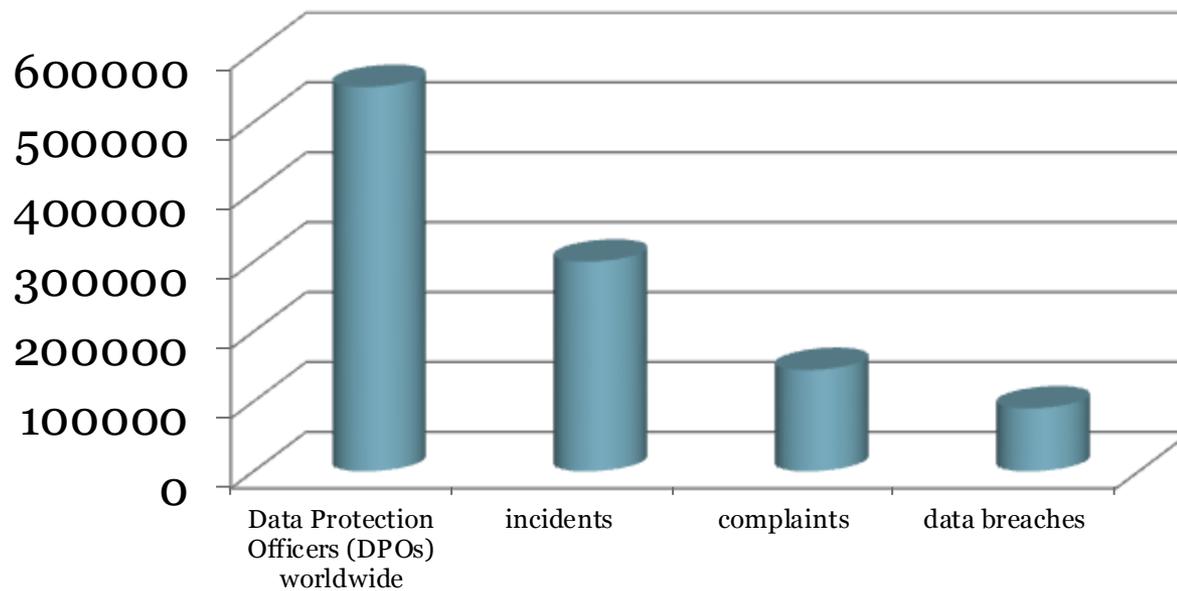
The image features a blue background with a network of white lines and dots, suggesting a digital or data theme. In the center, there is a stylized representation of the European Union flag, consisting of a blue field with twelve yellow stars arranged in a circle. Overlaid on this flag is the text "GDPR" in a large, white, sans-serif font. The text is slightly shadowed, giving it a 3D appearance as if it's floating above the flag. The overall composition is clean and professional, suitable for a presentation or report on data protection regulations.

GDPR

Dear all,

The new General Data Protection Regulation has already been in motion for a year and its metrics data is now available:

International Statistics



56 million € have been paid as fines in 11 countries



In particular, as far as Greece is concerned:

- 65 checks have been recorded so far, instigated by the Independent Authority Of Data Protection in corporate webpages, with regards mainly to the proper use of cookies and the transparency of the purposes of processing
- As it has now been made available according to the records of the Independent Authority, 930 official complaints have been made, along with 136 notices of GDPR breaches, however the Independent Authority as such has been focusing only on mere recommendations, while no fines have been imposed, because as it is clearly implied there is a period of grace that has been granted to all involved parties



In particular, as far as Bulgaria is concerned:

There has been an increase in the number of complaints received since May 25, 2018. Since then, over 531 complaints have been received.

In view of the final decision of the CPDP, the pronouncements are as follows:

1. on the merits of appeals - 176 decisions;
2. for suspension of administrative proceedings due to the presence of another, initiated before the MoI authorities or the Prosecutor's Office - 4 decisions;
3. the inadmissibility of complaints - 71 decisions;
4. on irregularity of complaints and requests - 40 decisions.

Out of the administrative proceedings which have been closed due to the inadmissibility of the complaints, the applicant was denied the applicant by 12 with whom the CPDP was practically denied.



According to the aforementioned it is clear that GDPR – despite being only newly-fledged – has brought with it tremendous changes worldwide with regards to personal data, that can clearly be considered as major opportunities from the enterprises' side:

- enterprises can ameliorate themselves, while also adjusting themselves and complying with GDPR, by being offered the opportunity to revisit and reevaluate the procedures through which processing and storage of personal data take place.
- large and medium scale enterprises could make the most of the “Governance, Risk management and Compliance” model, through the application of which competitiveness is achieved, due to better insight while understanding their clients/ partners more, their needs and the services to be offered.
- the enterprises themselves project an image of stability, by being able to map the risks and to foretell regulations, in a way that they offer a safety net not only for themselves but also for their partners.



Οφέλη της εφαρμογής του Κανονισμού



It is to be noted that by enhancing the responsibilities and the role of the Data Protection Officer (DPO) any enterprise (in a direct relationship with the BoD, being accountable to the Managing Partner, by remaining an independent counsel and liaison of the enterprise with the Independent Authority of Data Protection) establishes a new order of balances also in terms of internal operations.



Data so far leads us to realize that in terms of GDPR prediction, this regulation could act as a catalyst for a number of organizations to examine critically all evidence available, and the line of their reasoning, a state which inexorably could lead to undertaking projects by applying a limitation – in a controlled way – to the size of data stored (and not only of the personal data) while, at the same time, the amelioration of the collected data's quality shall be ensured. As a result, the service level of the clients' shall be improved, while simultaneously the data presented to the people in charge of taking decisions shall become more reliable. In addition, a new revisited interest for projects focused on data and files management is recorded, along with the advantages deriving from enterprises able to certify themselves in this specific field.

It is already noted down that:



Both public and private sectors face a sheer difficulty in dealing with status matters of GDPR compliance, especially when it comes to big data, that do not make it easy for enterprises to confirm that personal data is recorded and under proper management



The width of Public Authorities' users makes it practically impossible to get the necessary consent without the deploy of self-service technologies



That ever since GDPR came to life, enterprises are more interested in being ISO 27001 approved, which is the international certification for information management security. The certified according to the just said ISO organizations are to be considered as paying extreme attention on collecting, managing and safeguarding of the information they handle and the computing systems they use

It is already noted down that:



That the biggest challenge still to be considered is the way to trace data breaches. By complying to GDPR there is an obligation to notify the competent authorities within 72 hours' time, however in real world it takes more than that to actually trace such a breach. The corrective tool to that end is to get the IT department engaged in a thorough check, but it is much too often noticed that enterprises do tend to overlook it due to fear of what it can bring as a responsibility



That due to the increase of digital channels, connectivity and cyberspace criminality, personal data privacy has been a difficult to achieve goal



That enterprises meant to collect a great load of personal data (big data) which is then to be distributed to third parties, face a great difficulty in applying basic GDPR principles

It is already noted down that:



That collecting and managing personal data, as well as the establishment of that which is to be stored and for an indefinite period of time, is a time-consuming and complex task for too many enterprises



That sensitive commercial data on which fundamental commercial operations and services are founded is extremely valuable as well



That ensuring that employees, clients, suppliers and partners should rely on a company and cooperate with it may as well be defined by the way it is able to proclaim good governance of data and privacy

Our Company



stands fully equipped alongside every businessman (in each and every part of Greece and Bulgaria) by making sure that all necessary international standards regarding related services have been met accordingly



Should relevant issues are of your concern, their processing in cooperation with us shall constitute our honor, thus do not hesitate to contact us



Please find attached all of our Company's relevant Presentations